

Strategic Foresight & Pre-Mortems

Make plans through unpredictability and uncertainty.

Anticipate Pitfalls, Clarify Direction

Our **Strategic Foresight & Pre-Mortem** process allows teams to pause and ask some big-picture questions like:

- What might need to shift if circumstances change?
- Where should we focus our energy to solve our biggest challenges and unlock our best opportunities?
- Are the projects we are working on still the right opportunities?
- Is there anything we are not currently discussing or working on that might become important later?



We help you imagine different futures before they happen, allowing executive teams to pressure-test strategies and align on what is important to their businesses.

Case Study: Major Capital Project

A public utility preparing for a major capital project expressed concerns that the team was not aligned on the full range of strategic risks that could arise during execution. Through its Strategic Foresight process, Crux Energy facilitated a structured approach to identifying and addressing these potential risks.

- **Participant Interviews:** Structured discussions to uncover individual priorities, fears and themes.
- **Goal Alignment:** Collaboration with the team lead defined the desired output of the engagement.
- **Collaborative Off-site:** A full day session and pre-mortem exercise surfaced latent risks and opportunities, realigning executive leadership around adaptive strategies.

The engagement concluded with a final report for the now-aligned team, capturing key insights from the session and outlined concrete action items to proactively manage identified risks.

Have questions or want to learn more?
Connect with our team to explore if
this approach is right for your needs.

Email us at: info@cruxenergy.ca



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